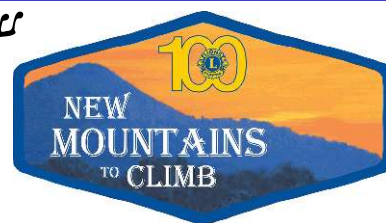


Issue 11

The VOICE of புதுச்சேரி புதுச்சேரி 31-I

May



2017

Lions Clubs International
District 31-I

From Governor Butch:

Greetings Lions of the “Ideal” District,

It seems as if I am always reminding the secretaries of something but after all I am a secretary too! PU101's are due by April 30 but the final deadline is May 15. So make sure that you have officers elected by now and have your PU101 turned in to International by May 15. Sooner is better so DGE George Culp has current information for the 2017-2018 directory.

And hopefully your club has completed your Legacy Project and is ready to report it to LCI. As part of the Centennial Challenge your club should have completed several service projects this year. Remember we are challenged to serve at least 100 million people this Lions year. I realize that we have surpassed this goal but International President Chancellor Bob Corlew wants us to shoot for 200 million and we are well on the way.

It's also time to get in Brighter Visions contributions. Many clubs wait until they have their big fundraiser in May or June to do this and that's fine. We are currently over \$112,000 but remember our goal for the district is \$220,000. I have faith in our district and I know we can achieve this goal. Don't forget to ask individuals and businesses large and small for donations. Brighter

Visions is the lifeblood of North Carolina Lionism.

Camp Dogwood ticket sales are down this year but we still have time to get out and sell those tickets! The drawing for the vehicle is not until June 16 at 7 pm. I hope that your club can be in attendance for this joyous annual event.

Going back to the topic of serving 200 million people brings to mind what LCI Forward is all about. LCI forward is our vision to be the global leader in community and humanitarian service. There are four areas of focus and strategic initiatives in LCI Forward. The goal is to triple our impact worldwide by improving the lives of at least 200 million per year by 2020-2021 through expanded humanitarian service.

Enhance Service Impact and Focus. The number of people in need served by a Lions Club – the visually impaired, people with disabilities, people needing urgent assistance and often life-changing medical assistance

– has increased sharply (by four-fold) since 2010-2011, and is increasing every year.

Reshape Public Opinion and Improve Visibility. The need for voluntary humanitarian service is higher than ever, and we need to remind society of our impact and what communities could be like without a Lions Club and what people united in service can do to meet rising needs and build communities of hope and resiliency.

Pursue Club, District, and Organizational Excellence. Today we are the largest volunteer service organization in the world.

Continuing to innovate in service by Lions Clubs and districts, including further harnessing technology advances, will be essential to our second century of success and expanding our humanitarian service.

Improve Membership Value and Reach New Markets. People have more choices today to serve and give back to their community and people in need. We need to continue promoting new ways for caring people to be involved in our service and provide options for service engagement which are flexible and mesh with today's busy lifestyles. We will continue to welcome people of all ages, genders, races, and faiths into our service organization.

(Cont. Page 3)

Meetings & Events

TO NOTE

BE SURE YOUR 2017-2018 OFFICERS HAVE BEEN REPORTED!!

MAY 5-7 Council & Board Mtg.

Airport Marriott, Greensboro

May 7 NCLI Annual Mtg.

Airport Marriott, Greensboro

JUNE 20 Executive Committee

Conference Call

June 30-July 4 International

Convention, Chicago, IL

JULY 15 District Awards 11:30 am

1 pm Lunch, 2 pm Installation/

Cabinet Meeting, Camp Dogwood

AUGUST 31 Brighter Visions Kick Off

Mayflower Seafood, Rural Hall

7 pm Meeting, Arrive 6 pm to eat

CLUB OFFICER TRAINING

Zone 4/5/6 Wed., May 17 DCCC, 7 pm

Zone 9 Sat., May 20 11 am,

Harrisburg Lions Club, 507 Patricia Ave., Lunch will be served.

Zone 7 Sat., June 3

Zone 8 Sat., June 17, 11am-12:30

Lake Norman Lions Clubhouse,

273 McKendree Rd., Mooresville

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On the Prowl -- With DG-Elect George



According to the Oxford Dictionary, the term May Day does not in-

clude a pole but actually comes from the French *m'aidez*, meaning 'help me'. And for those younger Lions, some of us remember when May Day included a dance around the pole at school where those selected grabbed a large ribbon and began the dance which consisted of weaving the fabric down the pole.

May Day as a distress signal is believed to have been chosen as an alternative to *S.O.S.*

As we begin the last two months of this Lions' year, I hope that your club is not in distress. I trust that goals were set and will be met by the end of June. If so, you may want to dance around the pole and show your community what a great job you have done!

Elections of officers should have occurred and yes, it is about time to start a new year. Officer training is being planned in your Zone to occur prior to July 1. The District has completed its planning session; goals are set and action plans are being put into place. Many of you are making your plans to

MAY DAY

celebrate the 100 years of Lions in Chicago in July.

As a preview of next year, allow me to share some of my goals as your District Governor.

LCI Forward, the strategic plan for the next five years, offers some exciting opportunities and resources as we move forward. District 31-I will embrace these objectives as we strive to focus on Leadership, Membership, and Service. Your leadership team will be available to assist your club in each of these three areas.

Celebrate your club's accomplishments, yet pay attention to what may not be working. Are you seeking new members by looking in the places you have never thought before? Are your programs and meetings exciting and fun? Is your club focus on "Service"?

I hope your May will be a time of celebration. And I hope not to hear distress signals in your club. Remember, we cannot stop our efforts to find ways to increase the quality of lives of those in your communities.

Tend and Befriend -- as in planting a garden where it takes an effort to even begin -- so should be your approach to your club. But, more on this theme in the next Lions year. So, stay tuned.



George Culp

District Governor-Elect, 31-I

Liongeorgeculp@gmail.com

Dear Club Officers,

The Lions Clubs International Foundation (LCIF) Board of Trustees recently announced the addition of a new position in Club Leadership: the Club LCIF Coordinator. This individual serves as an ambassador for LCIF in each club and is equipped to educate Lions about the activities of LCIF and its importance to Lions Clubs International.

In previous years, LCIF Coordinators at the District and Multiple District levels have served as foundation ambassadors within their area. The addition of the Club LCIF Coordinator helps to support their effort and provide fellow members with timely information about important foundation initiatives. In order to make this program successful, we look to you for support in the following ways:

Ensure your club nominating committee has selected a Club LCIF Coordinator for a 1 year term (2017-2018) and this individual is identified through MyLCI or on your PU-101;

Devote at least one club meeting to an annual LCIF presentation provided by the Club Coordinator;

Support the Club LCIF Coordinator in planning annual fundraising and recognition events within your club.

Thank you for your time and commitment to Lions Clubs International and to our Foundation. We are excited to have your support for this important role.

Sincerely, The LCIF Board of Trustees

2016 - 2017 District 31-I
31-I Brighter Visions Goal

\$ 220,000

Total as of April 28

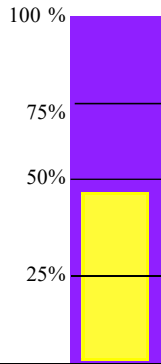
\$112,543.49

51.16%

of goal

**Keep It
Coming!**

Big Finish 2017



North Carolina Lions | 1967 - 2017

Camp Dogwood
50th Anniversary

Please join us as we celebrate 50 years of Camp Dogwood for the Blind and Visually Impaired on Wednesday, July 19, from 3 pm to 8:30 pm! During the 50th Anniversary celebration, Camp Dogwood will be uncovering a 20-year-old time capsule while also burying a new one.

Along with the time capsule ceremony, community members and Lions are invited for a delicious Camp Dogwood cookout and dancing to live music by Caution Blind Driver, the band of our very own camper, Jeff Balek, and to just have an all-around great time!

Reservations can be made online at:
www.eventbrite.com/e/camp-dogwood-50th-anniversary-celebration-tickets-32595920275

While there is no charge for the event, what better way to celebrate Camp Dogwood's 50 years than by making a \$50 donation to help support a camper.

For more information contact Camp Dogwood at 1-800-662-7401.

Membership Update

From PDG Gene Everette, GMT Chair

Club Health Assessment for District 31-I through March 2017

Started the Year with a Total of (59) Clubs and (1,327) Members

Current Number of Clubs in our District	58
Year to Date New Clubs Chartered	0
Year to Date Clubs Cancelled: Disbanded	1
Current Total of Members in District 31-I	1,281
Year to Date New Members Added	96
Year to Date Members Dropped	126
Year to Date Net Member Loss	-30
Year to Date Net Growth +/-	-2.29%
Current Average Club Member Count	22
Clubs with less than (20) Members Total 20 out of 58	53%
A Total of 31 Clubs have Inducted at Least ONE NEW MEMBER!	

*Note: We still have 3 months for the OTHER 27 Clubs to Induct New Members. It would be GREAT if WE could have a 100% of ALL Clubs have at Least ONE NEW MEMBER and make this 100th Year Centennial a Super Great Year!

Yes, We Can Do It!

Just ASK
ASK
ASK
-- ASK



(DG Cont. From Page 1)

Key benefits are: **Pursue Frontiers of Service.** More vibrant and resilient communities where humanitarian needs are effectively addressed.

Shine a New Spotlight. Increased awareness of Lions as the world's recognized leader in voluntary service for another century.

Be the Best Association. Increased membership and improved retention with the majority of clubs growing every year.

Delight the Member. New ways for people to serve so that more individuals can be part of life-changing service.

There are several resources from LCI to help your club have a better understanding of LCI Forward. These are all videos that can be downloaded from the LCI website: "A Glimpse of the Future", "LCI Forward Plan Video", and "LCI Forward PPT."

I sincerely hope that your club will become acquainted with LCI Forward today!

Yours in Lionism,

C.R. "Butch" Conrad, District Governor, 31-I

Sell Camp Dogwood Tickets!

This is a big year for Camp Dogwood as we celebrate the 50th anniversary. See Page 3 for more information of the party planned for July 19.

Car Raffle Tickets sales are down over last year but there is still time to keep selling. Have the tickets available prominently at all your fundraising events. Remind members to support our camp and our VIPs by buying some books of their own.

District 31-I is currently high total of books per member in the state, however that is only 1.47 books per member and \$19,309. On a good note, 11 clubs have already reached the goal of selling three books per member or more.

Thanks for your efforts!

Theresa Munyon, Camp Dogwood Chair

Training for Club Officers Set Throughout the Zones

Club officer training for presidents, secretaries, and treasurers is being set throughout the district in the various zones.

All of the sessions are open to anyone who would like to learn more about the duties of the officers and the business set up of the Lions Clubs. And you may attend whichever session is convenient to you, whether it is out of your zone or in. Here are the dates set so far:

Zone 4/5/6	Wed., May 17 DCCC, 7 pm
Zone 9	Sat., May 20 11 am, Harrisburg Lions Club, 507 Patricia Ave., Lunch will be served.
Zone 7	Sat., June 3
Zone 8	Sat., June 17, 11am -12:30, Lake Norman Lions Clubhouse, 273 McKendree Rd., Mooresville



Yankee Candle NCLI Fundraiser

You can still order your favorite Yankee Candle scents online and have a portion of your purchase go to North Carolina Lions, Inc.

NCLI will receive 40% of all candle purchases made using our group code: 999965199. Shop online from anywhere and help support NCLI. Make sure you follow our humanitarian branch on Facebook (NC Lions Brighter Visions) and Twitter (@NCLionsInc). Also sign up to receive our Insights to a Brighter Visions Newsletter and join our e-mail list to receive regular updates.

This is the link to order from Yankee Candle: <http://bit.ly/2jcto4H> and enter the group code 999965199 to participate and support NCLI.

New Members Joining the Chorus

Welcome to these new Lions
& thanks to their sponsors:

Cleveland: David Ashmore, Sponsor Locke Steele

Mint Hill: Rodney Walker, Sponsor Charles Reid

Odell: Stephen Galagan**, Sponsor Bill Measmer

Philip Irvin, Sponsor Stephen Galagan**

Mint Hill: Randy Gillis, Sponsor Jack Bryan

Pinnacle: Jesse Robertson, Sponsor Jeff Robertson

WS Twin City Host: Christopher Megginson, Kelli Roberts,

and Emile Worthy, Sponsor John McKenzie

Information obtained from MMRs submitted to LCI

**** NOTE: Odell's new member
already sponsored a new member**

New Member Fee

Beginning July 1, the entrance fee for new Lions in both existing and chartering clubs will be \$35. The new member fee has been \$25 for existing clubs since 1993.

In addition to an enhanced new member kit with ongoing new member communications and tools, MyLCI 2.0 will provide members a destination to track their activities and engage with other members.

Mt. Pleasant Car Show

Mt. Pleasant Lions will hold a Car Show for all classes on Saturday, June 17, to benefit Brighter Visions. Registration begins at 8 am and the show will run through 2 pm at the ballfield behind the Fire Department on Park Drive. Pre-registration for exhibitors is \$20 and day of the show is \$25.

For more information or to register contact Robert Harris at allieharris@carolina.rr.com or 704-436-8646.

Admission is free for spectators. Hot dogs and hamburgers will be available. There will also be music, door prizes, and a half and half raffle.

Rain date is June 24.

Club Updates & Events

Yadkinville -- Pinto Bean Supper was very successful April 8 at the Yadkin Senior Center. It was eat-in

or take-out event. A lot of people stayed and ate and socialized. Lions literature was made available and most guests were reading and asking questions about Lions.

Welcome -- Annual Golf Tournament set for Fri., May 19, at Lexington Municipal Golf Course. Meal served at 12 Noon. Team cost is \$200.00 with mulligans available. There will be a "Tournament within a tournament" for teams with two current Lions members. Cash prizes for the top three teams and prizes for closest to the pin and longest drive (men and women). There will also be many door prizes. For more information call Vaughn Black at 336-886-2663 or Jayme Black at 336-881-0825.

Concord -- Meeting with Concord Leo Club on hunger relief project. Food will be collected for the school food pantry distribution. Lion Dianne Culp will be preparing a Rise Against Hunger (former Stop Hunger Now) meal packet for the group.

Mocksville -- Donated \$100 to Senior Citizen Rockathon and \$100 to Senior Services for Bingo at the Senior Center.

West Iredell -- Completed Lions Legacy Project, a section at Statesville Public Library for the visually impaired.

We'd love to list all the food events, golf tournaments, and all the other great projects that clubs sponsor around the district.

**SEND INFORMATION
FOR YOUR CLUB EVENTS
TO BE INCLUDED HERE TO
PDG THERESA MATTHEWS
BY THE 20TH of each month --
MKMSALES@MINDSPRING.COM
OR TO PO BOX 788
DENTON, NC 27239**

Pictures are very welcome.

Dobson Bass Tourney

Dobson Lions had their 15th Annual Larry Wilmoth Memorial Bass Tournament on Saturday, April 1: the best ever, grossing \$3,875 and clearing a \$2,625 profit. The tournament has become a very good project that was suggested to the club by a newly inducted member several years ago.

This should remind clubs that it pays to listen to new ideas from new members.

The event takes place on Belews Lake at the Pine Hill Ramp Entrance. Project Chairman Paul Nordin certified a total of 39 boats and 78 participants.

The prize for the fish weighing the most was \$200. First place overall received \$500, second place received \$350, and third place received \$200.

THE WINNERS SCOREBOARD

1st Place -- Wgt: 14.38 lbs.

Mark Parrish and Wayne Parish

2nd Place -- Wgt: 13.26 lbs.

Wayne Loflin and Billy Lawson

3rd Place -- Wgt: 12.84 lbs.

Mark Friddle and Eddie Friddle

Big Bass Prize -- Wgt: 4.38 lbs.

Mark Parrish and Wayne Parrish

North Carolina Lions, Inc. recently updated the website, www.nclionsinc.org, with overall improved readability, accessibility, efficiency, and a user-friendly online giving platform.

If you were previously registered in the Members Center site, you need to re-register for Member Center log-in here:
<https://nclionsinc.org/membership-registration/>

On a Sad Note

Each month we will remember
Lions who have passed away.

Wayne Gullede, Odell
Tillman Duncan, Rockwell
Keith Oliver, Sparta

Information is obtained from MMRs
submitted to LCI.

District Awards/Installation & Cabinet Meeting July 15

All Club and District Officers of
District 31-I
 are requested to attend
 Awards 11:30 AM
 Lunch 1:00 PM
 Installation and
 Cabinet Meeting 2:00 PM
 July 15, 2017
 Camp Dogwood

Meal Registration

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

DEADLINE: July 5, 2017



Mail payment to:

Lion Ron Staley

7935 Altacrest Drive

Concord, NC 28027

Number for Meal _____ X \$10.50

Amount Enclosed _____

Please make checks payable to:

District 31-I Lions

North Davidson Middle School Leo Club's float sponsored by the Welcome Lions Club in the Welcome Easter Parade received an Honorable Mention Award.

The students designed the float showing that the big lion in the center represented the Lions

Club members and the little lions along the outside edge were the Leo Club members. The

Leos carefully designed each Leo Cub to show cultural diversity and a variety of body styles and shapes.

They showed our motto and the Lion and Leo logos on one side. On the other side was a dove to represent Easter carrying Easter lilies and spring flowers under it.





31-I DG Butch Conrad and 31-O DG Laraine Dupree consult with PDG Carlton Metts at the convention General Session.

Over 250 Lions registered for the meals at our State Convention, with numerous others coming in for the General Sessions and the Sunday morning district cabinet meetings.

OUR 2018 STATE CONVENTION -- has been set for April 27 - 29 at the Greensboro-High Point Airport Marriott, hosted by district 31-O.

Keynote Speaker will be the current President of Lions International, Chancellor Bob Corlew of Milton, Tennessee



Meeting our LCI representatives and exchanging ideas are highlights of district and state convention. Lion DeWayne Walker of Cleveland, greets 2VP Gudrun.

Council Chair Tim Williams on behalf of the Council of Governors and NC Lions presented 2VP Gudrun a specially commissioned piece of art pottery.



State Peace Poster winner is Mahalia Stainback of Concord Middle School, who won the District 31-I contest. Shown with her parents, 2VP Gudrun, District Peace Poster Chairs Lion Debbie Williams and CC Tim Williams.



2017 Lions State Convention Hilton North Raleigh Midtown



Presentation of awards by our visiting LCI guest always caps the District Governors banquet on Saturday night. Helping with the presentations were NC members of the International Family, Past International Directors Harvey Whitley and Lacy Presnell, and Past International President Sid Scruggs.

North Carolina was honored to host LCI 2nd Vice President Gudrun Bjort Yngvadattir of Iceland, who will be the first female Lions International President.

Above our District Governor Butch Conrad (right) helped present a Presidential Award to PDG Allen Reinhardt of Sparta. Below a International Leadership Award is presented to Lion Liz Steele of Cleveland.



NC Lions Hall of Fame inducted our International First Ladies. Above are PIP Sid Scruggs and his wife Lion Judy of Vass, our own Lion Ginnie Woolard of Charlotte, wife of PIP Bill Woolard, and DG Butch accepting on behalf of the late Jennie Stickley, wife of PIP Jack Stickley. 31-I is honored to home to two Past International Presidents.

District 31-I Newsletter, ***The Voice of 31-I***, is published monthly.

DEADLINE for inclusion of articles is the 20th of each month if by e-mail.

Cost of producing and distributing this publication is paid from member dues received.

Newsletters sent by e-mail are available on the day of publication. USPS mailings are received a week after publication and cost a minimum \$.47 cents to mail; depending on the number of pages in each edition could cost \$.60 to \$.81 cents per issue.

All articles, announcements, etc., for inclusion in the District 31-I Newsletter should be sent to: PDG Theresa Matthews, PO Box 788, Denton, NC 27239 or mkmsales@mindspring.com. Please send all submissions as a Word document and pictures in a separate .jpg file.

Address corrections or additions for USPS or e-mail should be sent to Lion Ron Staley, rstaley@carolina.rr.com, 7935 Altacrest Dr., Concord, NC 28027.



International Association of
Lions Clubs
Lion C.R. "Butch" Conrad
District Governor, 31-1 North Carolina
1270 Beck's Nursery Road
Lexington, NC 27292

