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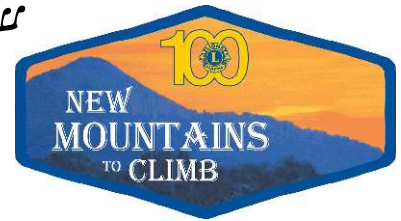
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The VOICE of 31-I

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June

2017



Lions Clubs International District 31-I

From Governor Butch:

Greetings Lions of the "Ideal" District,

Lions, it's the time of year for graduations and celebrations with the distribution of diplomas and various degrees to be awarded to those who have achieved much. It's also that time in District 31-I to give out awards to those Lions who have achieved much over the last year in the District. Our celebration will be at Camp Dogwood on July 15, beginning at 11:30 am. We will begin with awards, break to eat lunch, and then install the 2017-2018 officers. The afternoon ends with the new DG George Culp's first Cabinet Meeting.

We have much to celebrate because we have had an exceptional year in District 31-I. Plan to be in attendance. You or your club just might get an award!

Regretfully, we have not been able to start a new Clemmons club in Forsyth County . . . yet. But we are certainly not ready to give up and go to the showers!

It has been both an honor and a privilege to serve as your District Governor over this last year, and I would especially like to thank all those in the District who have helped make this year a success. It has been a team effort. Most notably, I would like to thank my District

Governor Team: DGE George Culp of the Concord Lions Club and 1st VDGE Carolyn Sprinkle of the Sparta Lions Club. Also, my Zone, Region and District Chairs have been second to none. We have an active, vital, caring District that epitomizes the motto, "We Serve." Thank you Lions of District 31-I. Theresa Matthews, my Cabinet Secretary has truly been a Godsend and her husband, Cabinet Treasurer Kirby Matthews, has been wonderful and a Johnny-on-the-spot when there were financial matters to discuss. I want to thank them both for putting up with my seemingly numerous questions and my rather unusual sense of humor especially at times when humor

was not necessarily called for.

Now, with that said, the year is not officially over until June 30 and, secretaries, you actually have until July 15 to report all service projects to LCI. ***This is very important.*** Please report to LCI any service projects completed throughout the year as well as Centennial Challenge Service Projects and most especially your club's Legacy Project. There are even categories for meetings attended and fundraisers. Virtually anything that your club has done, there is a place under service activities to record it.

We still have time to get in those Brighter Visions donations for the year. As you know, our goal for the year is \$220,000 and we are just slightly over 50% of that goal. Maybe your club can reach a little deeper and donate just a little more to help us at least get close to our yearly goal. For those clubs that have not sent anything in remember that Brighter Visions is the life blood of Lionism. In many instances it comes back to your club in the way of matching funds.

Camp Dogwood is another area in which we can always do better. (Cont. Page 3)

Meetings & Events



- JUNE 20** Executive Committee Conference Call
- June 30-July 4 International Convention, Chicago, IL
- JULY 15** District Awards 11:30 am
1 pm Lunch, 2 pm Installation/ Cabinet Meeting, Camp Dogwood
- AUGUST 31** Brighter Visions Kick Off
Mayflower Seafood, Rural Hall
7 pm Meeting, Arrive 6 pm to eat

**CLUB OFFICER TRAINING
SEE PAGE 4**

Did you hear what's happening from June 1-10? **The new member orientation fee is being waived.** What a great time to "ASK ONE" or more people to become a part of your club. **See Page 4**

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What have I done?

On the Prowl -- With DG-Elect George

No matter how hard we try, we sometimes make decisions that cause us to second guess our sanity. As the implementation time approaches, it is not unusual to mutter, "What have I done?" This can be followed by, "I must have been out of my mind." Assuming that you are reading this during the month of June, I am just days away from being installed as your District Governor, a decision made public in 2012.

Since 1970 I have been a member of an organization that continues to seek ways to meet the needs of communities all over the world. My path to today has been filled with knowing many others who maintain a willingness to serve others.

Our organization now begins a second 100 years of service. This is a time to no longer ask, "What have I done?", as it is time to say, "What CAN I do?" or "What else can I do?"

My theme of "Tend and Befriend through Service"



seeks to encourage each of us to seek not only to continue the services of the past but to seek new and innovative ways to serve our communities. I encourage you to look beyond those you currently serve and seek other opportunities. We often have "domestic blindness", much like we cannot find our keys and they are right in front of us. Or in my case, my glasses when they are perched on my head. Likewise, there are undiscovered needs in your community. Somewhere, someone is waiting for our reach and reaction for help.

Our year under DG Lion Butch Conrad has been a very successful year. Thank you, Lion Butch, for your leadership. Now as we end our 99th year, we look forward to another 100 years of serving mankind.

What are YOU going to do?

Tend and Befriend – July is "Plant a seed" month. It is time to get the ground ready and determine what to plant.



As the ground is readied, we begin to plan our garden of service.

George Culp

District Governor-Elect, 31-I

Liongeorgeculp@gmail.com

2017-2018 Official Visits

As clubs prepare for the coming year, plan for the official District Governor Team official club visit. Here are tentative visits set for July and August.

Please confirm meeting date, time, and location by email to LionGeorgeCulp@gmail.com or call him at 704-906-8568 if your club needs to reschedule.

Derita	Tuesday, July 11, 2017
Taylorsville	Tuesday, July 11, 2017
Fair Grove	Wednesday, July 12, 2017
Salisbury	Wednesday, July 12, 2017
Bethlehem	Thursday, July 13, 2017
W-Salem Konnoak Hills	Monday, July 17, 2017
Huntersville	Tuesday, July 18, 2017
Lexington-Downtown	Tuesday, July 18, 2017
Creston Riverview	Thursday, July 20, 2017
W-Salem Twin City Host	Thursday, July 20, 2017
Pilot	Monday, July 24, 2017
Dobson	Tuesday, July 25, 2017
Wallburg	Thursday, July 27, 2017
Davis-Townsend	Monday, August 7, 2017
Mt. Airy	Tuesday, August 8, 2017
Linwood	Thursday, August 10, 2017
W. Lexington	Monday, August 14, 2017
Yadkinville	Tuesday, August 15, 2017
Mocksville	Thursday, August 17, 2017
Hickory Grove	Monday, August 21, 2017
King	Tuesday, August 22, 2017
Charlotte Central	Friday, August 25, 2017
Charlotte SouthPark	Friday, August 25, 2017
Pinnacle	Monday, August 28, 2017

2017-2018 Newsletter

Lion Elizabeth Conrad will be District Newsletter Editor for 2017-2018. Please send any club news to her via e-mail: ebc4986@yahoo.com or mail to 1270 Becks Nursery Road, Lexington, NC 27292.

E-mail submissions are preferred. Send as Word files and pictures as separate .jpg format files.

From Newsletter Editor, PDG Theresa

It has been my pleasure to produce a District Newsletter for seven of the last eight years starting with my DG year of 2009-2010 in 31-E. My sincere thanks to the other DGs who trusted me to help them inform and educate and entertain with Lionism.

A HUGE thanks to all those secretaries and clubs who have sent pictures and stories.

2016 - 2017 District 31-I
31-I Brighter Visions Goal

\$ 220,000

Total as of May 26

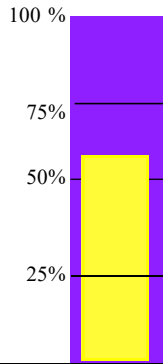
\$126,823.49

57.65%

of goal

*Keep It
Coming!*

Big Finish 2017



Troutman Lion Lois Rich has a new source of the pull tabs collected to benefit Leader Dog. Get the grandkids involved! Granddaughter, Adrienne Glase, along with her friends, saved bags of tabs for the Troutman Lions.

Grandchildren are happy to help Leader Dogs, even if they live in Florida.

Matching Funds Policy Change

With continually increasing requests for matching funds from NC Lions Inc., there will be a change in procedure for 2017-2018. The cutoff date for 2016-2017 requests was April 7. Only services billed before that date are eligible for matching funds. Clubs will be responsible for all services performed by their providers dated April 8, 2017, to June 30, 2017. Deadline for those submissions was June 1, 2017, to allow time for processing before the end of fiscal year 2016-2017.

With the new fiscal year, services billed as of July 1, 2017, may be submitted for matching funds.

The current year budget for matching funds was set at \$210,000 from the Brighter Visions budget. All Lions are invited to take part in the Brighter Visions/NCLI budget process by attending the annual work session the first weekend in April.

North Carolina Lions | 1967 - 2017

Camp Dogwood 50th Anniversary

Please join us as we celebrate 50 years of Camp Dogwood for the Blind and Visually Impaired on Wednesday, July 19, from 3 pm to 8:30 pm! During the 50th Anniversary celebration, Camp Dogwood will be uncovering a 20-year-old time capsule while also burying a new one.

Along with the time capsule ceremony, community members and Lions are invited for a delicious Camp Dogwood cookout and dancing to live music by Caution Blind Driver, the band of our very own camper, Jeff Balek, and to just have an all-around great time!

Reservations can be made online at: www.eventbrite.com/e/camp-dogwood-50th-anniversary-celebration-tickets-32595920275

While there is no charge for the event, what better way to celebrate Camp Dogwood's 50 years than by making a \$50 donation to help support a camper.

For more information contact Camp Dogwood at 1-800-662-7401.

(DG Cont. From Page 1)

Remember that we have until early June to get out and sell those tickets.

Ticket sales help defray the cost of maintenance at Camp Dogwood. Our District is currently at about \$20,000. If you still have books of tickets and you feel you can't sell them – don't forget to buy some yourself!

Again, it has been my pleasure to serve as your District Governor. If I can ever help your club in any way, please don't hesitate to get in touch with me by cell, 336-239-3125, or email, chrisjenministries@gmail.com.

DGE George is ready to hit the ground running, and I know that he will have a fabulous year as your District Governor. God bless.

Yours in Lionism,

C.R. "Butch" Conrad, District Governor, 31-I
Service With A Song

Sell Camp Dogwood Tickets!

There is still time to sell Camp Dogwood tickets. The drawing is set for Friday, June 16, at Camp Dogwood.

Fourteen clubs in District 31-I have sold at least three books per member. They are Charlotte Central, Cleveland, Concord, Davidson, Denton, Huntersville, Konnoak Hills, Lake Norman, Mocksville, Mooresville, North Wilkesboro, Odell, Thomasville, and Welcome.

Current top clubs are Odell with 6.76 books per member, Mocksville with 4.62, and Welcome with 4.47. Clubs selling over \$1000 in tickets include Denton, Mocksville, Mooresville, North Wilkesboro, and Thomasville.

Theresa Munyon
Camp Dogwood Chair

Training for Club Officers Set Throughout the Zones

Here are the remaining club officer training sessions for presidents, secretaries, and treasurers in the district.

All of the sessions are open to anyone who would like to learn more about the duties of the officers and the business set up of the Lions Clubs. And you may attend whichever session is convenient to you, whether it is out of your zone or in.

Efforts are still underway to schedule club officer training in the following areas/Zones: Charlotte, Boone, and Taylorsville.

Here are the dates set so far:

Zone 7	Sat., June 3, 10 am, Konnoak Hills Moravian Church, 3401 Konnoak Drive, Winston-Salem
Zone 8	Sat., June 17, 11 am - 12:30, Lake Norman Lions Clubhouse, 273 McKendree Rd., Mooresville
Zone 3	Sat., June 24, 10 am, Cavalry Baptist Church, 314 South Franklin Road, Mt Airy.



Bethlehem Lions Club had a road block on May 6, spreading the word about Lionism and what we do for our community.

We even had a few glasses dropped off as donation during the road block.

Our club had a wonderful turnout and a great deal of fun and laughs was had.

New Members Joining the Chorus

Welcome to these new Lions
& thanks to their sponsors:

Cleveland: David Ashmore Jr., Sponsor Locke Steele
Mooresville: Clyde Severance, Sponsor: Joyce Renegar
Odell: Drew Hendley, Sponsor Steve Emerson
Salisbury: James Tarlton, Sponsor Wayne Kennerly
Sparta: Allen Delp and Deborah Delp,
Sponsor Allen Reinhardt
Lewis McNeil, Sponsor Bob Sprinkle
West Iredell: Guadalupe Jacquez Jr., Angela Sizemore,
Sponsor Patsy Shumake
Yadkinville: Alice Shore, Sponsor Margie Williams

Information obtained from MMRs submitted to LCI

New Member Fee

Beginning July 1, the entrance fee for new Lions in both existing and chartering clubs will be \$35. The new member fee has been \$25 for existing clubs since 1993.

In addition to an enhanced new member kit with ongoing new member communications and tools, MyLCI 2.0 will provide members a destination to track their activities and engage with other members.

BREAKING NEWS:

NEW MEMBERS ADDED FROM JUNE 1 - 10 WILL HAVE **NO** ORIENTATION FEE. This is a limited, one-time offer that does not apply to new members added prior to June 1 or after June 10 of this year. No exceptions will be approved.

Mt. Pleasant Car Show

Mt. Pleasant Lions will hold a Car Show for all classes on Saturday, June 17, to benefit Brighter Visions. Registration begins at 8 am and the show will run through 2 pm at the ballfield behind the Fire Department on Park Drive. Pre-registration for exhibitors is \$20 and day of the show is \$25.

For more information or to register, contact Robert Harris at allieharris@carolina.rr.com or 704-436-8646.

Admission is free for spectators. Hot dogs and hamburgers will be available. There will also be music, door prizes, and a half and half raffle.

Rain date is June 24.

Club Updates & Events

Denton -- Pig-in-a-Poke Auction at club meeting raised additional \$255 for Brighter Visions.

With idea borrowed

from West Lexington Lions, members brought an item in a "poke" (bag for you non-southerners). The items ranged from gift cards, to antique pottery to White Elephant items to "zonks". Future Club President Charles Harp bought a golden box of dirt and a calendar so he wouldn't forget his Lions Club commitments.

Mooreville -- Hosted VIPs to the Big Band Night at George Pappas Victory Lanes. Manned a booth in downtown Mooreville during the Race City Festival during NASCAR Race Week selling Camp Dogwood tickets, brooms and Rada Cutlery.

Dobson -- Golf Tournament June 14 at Annual Lions at Cross Creek Country Club. Over time this tournament has provided over \$200,000 to Surry County Public Schools in support of their DARE Program and also financial assistance to The Children's Center of Surry, Inc., plus assistance in other community needs and Services. The DARE program emphasizes skills and attitudes that enable young people to take a NO USE stance on DRUGS.

Concord -- Concord Middle School Leos are collecting board games for Jeff Gordon's Children Hospital.

We'd love to list all the food events, golf tournaments, and all the other great projects that clubs sponsor around the district.

For 2017-2018 Newsletters:
SEND INFORMATION FOR YOUR CLUB EVENTS TO BE INCLUDED HERE TO
Elizabeth Conrad
BY THE 20TH of each month --
ebc4986@yahoo.com
OR to 1270 Becks Nursery Road
Lexington, NC 27292

Pictures are very welcome.

Kernersville -- Honored local Leos and Lions scholarship recipient at a club meeting.

WS Konnoak Hills -- Donated \$200 for plants and planting materials for Earth Day project at Konnoak Elementary School, meeting the LCI environmental goal. Also donated \$100 for furniture in the Lions Cottage at Boys & Girls Homes at Lake Waccamaw and \$150 for food and lodging for Youth Exchange group this summer.

Mocksville -- Donated \$250 for summer school food program.



Kernersville -- Had a popular food tent at the Spring Folly.

North Carolina Lions, Inc. recently updated the website, www.nclionsinc.org, with overall improved readability, accessibility, efficiency, and a user-friendly online giving platform.

If you were previously registered in the Members Center site, you need to re-register for Member Center log-in here:
<https://nclionsinc.org/membership-registration/>

On a Sad Note

Each month we will remember
 Lions who have passed away.

H.H. Alexander, Pilot
 Heather Rumsey, Rockwell

Information is obtained from MMRs
 submitted to LCI.

District Awards/Installation & Cabinet Meeting July 15

All Club and District Officers of
District 31-I
 are requested to attend
 Awards 11:30 AM
 Lunch 1:00 PM
 Installation and
 Cabinet Meeting 2:00 PM
 July 15, 2017
 Camp Dogwood

Meal Registration

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

DISTRICT DIRECTORIES WILL BE DISTRIBUTED

DEADLINE: July 5, 2017



Mail payment to:
 Lion Ron Staley
 7935 Altacrest Drive
 Concord, NC 28027

Number for Meal _____ X \$10.50

Amount Enclosed _____

Please make checks payable to:

District 31-I Lions

Eyeglass Recycling

Used eyeglasses are collected to be used on medical missions. Some metal frames are sold to recyclers.

Cases are not needed. Broken plastic frames and lenses not in frames are not used or recycled.



Lexington DownTown Lions sort and pack glasses and ink jet/toners collected by the club to be delivered to Camp Dogwood for recycling and to benefit NC Lions Inc.



Final sorting of glasses takes place at Camp Dogwood. Six Troutman Lions attended Camp Dogwood Camp Clean Up. PDG Joyce Keels (far right) takes sorting glasses seriously. It is a stand up job!

Communication, Continuity, Consistency = **MEMBERSHIP GROWTH**

By PDG Gene Everette, GMT Membership Chair

Membership in a Lions Club shall be acquired by Invitation ONLY -- when was the last time YOU ASKED someone to join your Lions Club?

The goal for Membership is to increase the awareness of the needs and services provided by Lions and to embrace our motto "We Serve." To insure growth in Lionism, we must strive to improve our means of communication within our own Lions Club and increase the continuity of our club and local community relations. Also, we must be consistent in our endeavors to meet the many challenges we face daily for requested needs and services of others within our local communities.

To meet the many challenges that we, as a Lions Club, will encounter, it is evident that a strong club membership is vital, thus we must strive to seek NEW volunteers to embrace our motto "We Serve". Therefore, it is our responsibility to enlighten the population that ***Lions are Volunteers*** and offer many humanitarian services to mankind and they too can be an active Volunteer and be of service to others through Lions Clubs International.

Growth in Membership can be achieved by implementing and supporting the many tools and programs that LCI already provides every Lions Club. No need to re-invent the wheel, just utilize the wheels already provided, such as:

- * Encourage members to become a Key Member by sponsoring two members.
- * Promote the LCI Family Model Plan membership -- save money.
- * Clubs Awareness of the Seven types of Lions Club Membership: Active, Member at Large, Honorary,



VIPs of Davidson County enjoyed a day trip to Camp Dogwood in June. The day included boating, bingo, lunch, and enjoying the beautiful facility. The trip was provided by the 15 Davidson County Lions Clubs in Zone 4 & 5, which meet quarterly as the Davidson County Lions Council.

Privileged, Life, Associate, Affiliate. These seven choices meet special needs to accommodate membership styles.

Also we must continue the Positive Initiative Program for Women. Since the approval of membership for women, we have seen a steady growth in our overall membership and leadership. The new Family Membership Program has also proven to attract younger families.

In addition to the above, we must also seek out other potential areas for new members:

- Retirees in our local communities,
- Baby Boomers, Millennials, College Students, & former Leos.

The Key to Success in Membership Growth depends largely on the support, encouragement, and motivation of our State and District Leadership Committees. It is imperative that each District sees that their respective MERLO Team is an active component and that the Club Membership Committees are also active within their respective clubs.

Motivation and Support from the above committees will ensure that clubs will have an awareness for Membership Growth and a renewed Spark of Energy to seek new members which will increase their ability to serve and meet the needs of their community better.

My CHALLENGE this year to our District 31-I Lions Clubs was as follows:

- A net increase of 1-Member in Each Club, not just an overall average increase of one.
- Each Club to have an ACTIVE Membership Committee.
- Encourage awareness of the Family Membership Program.
- Utilization and awareness of the 7-Membership Opportunities.
- District to pursue having a Special Orientation/Induction Team to be available to clubs for new members.
- Sponsor a Special Membership Night Program/Dinner for prospective new members.
- Promote and encourage the Key Member Program.
- Sponsor a LEO Club to introduce youth to Volunteerism and foster Future Lions.
- Continue promoting the Positive Initiative Program for Women.
- Utilize the Prospective Member List, provided by the Membership Operations Department from LCI Web Page requests.

Remember, Membership Growth in Lionism is up to YOU! ***When was the last time YOU personally extended an invitation to someone to join LIONISM?***

District 31-I Newsletter, ***The Voice of 31-I***, is published monthly.

DEADLINE for inclusion of articles is the 20th of each month.

Cost of producing and distributing this publication is paid from member dues received.

Newsletters sent by e-mail are available on the day of publication. USPS mailings are received a week after publication and cost a minimum \$.47 cents to mail; depending on the number of pages in each edition could cost \$.60 to \$.81 cents per issue.

All articles, announcements, etc., for inclusion in the District 31-I Newsletter for 2017-2018 should be sent to: Elizabeth Conrad, 1270 Becks Nursery Road, Lexington, NC 27292 or email to ebc4986@yahoo.com. Please send all submissions as a Word document and pictures in a separate .jpg file.

Address corrections or additions for USPS or e-mail should be sent to Lion Ron Staley, rstaley@carolina.rr.com, 7935 Altacrest Dr., Concord, NC 28027.



District Governor, 31-1 North Carolina
1270 Becks Nursery Road
Lexington, NC 27292

Lion C.R. "Butch" Conrad

Lions Clubs

International Association of

We Serve

