DISTRICT 31-I NEWS



We serve through diversity, creating harmony through service with 102nd International President, Dr. Jung-Yul Choi

District 31-I Newsletter

January 2020

Issue 7

SEE PAGE 9

Membership News



of Lions who have died this past month

Banks Miller Joe Bowers Huntersville Linwood

Information obtained from MMRs submitted to LCI

Welcome New Lions

- Member
- Mary E. Craig Robert E. Craig Jimmy E Suggs Eric M. Southern Shane M. Aldridge Renee Dow Brad C. Moser Lisa Shell

Club Harrisburg Harrisburg Mocksville Salisbury Thomasville Thomasville Sponsored by Sydney Eudy Sydney Eudy Jerry McCall Charles Crenshaw H. Wayne Kennerly Martha Hacock Bill Baughn Joe Leonard

GOVERNOR JIMMY'S CHALLENGE

- Collect extra non-perishable food items.
- Report number of items and weight of food to the Club Secretary.
- The Club Secretary will report the number served via MYLION to International and the number of items and the weight to the Cabinet Secretary.
- Deliver the items to any food bank, soup kitchen, etc.

Project continues until April, 2020



Y MYEB

VAVS Schedule 2020

 Date
 Lions Club

 1/27/2020
 Lexington Downtown

 2/24/2020
 West Lexington/Welcome

 3/23/2020
 Churchland

 4/27/2020
 Hasty

 5/18/2020
 Harrisburg

 6/22/2020
 Mt. Pleasant

Cleo Zemke -VAVS-District Co-Chair 704-785-4478

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Join Lions! Make a Difference! - DG Jimmy Myers

IN TRIBUTE TO INTERNATIONAL PRESIDENT-ELECT HAYNES TOWNSEND

As we begin a new year, all us Lions were devastated with the news that International President Elect Haynes Townsend had died suddenly at his home in Dalton, Georgia. Haynes and his lovely wife Donna had just last January honored us in District 31-I as our District Convention keynote speaker. During his time with us, I got to know this outstanding Lion. I discovered we had so much in common. Both of us had forty years in Lions. We both had been judges for over twenty years. We both were graduates of the National Judicial College in Reno, Nevada. We heard similar cases from the bench. We were both Methodists, and our mothers had died from breast cancer. For both of us, being a Lion was part of our faith journey.

I am truly saddened that this fine man will not be able to lead us as Lions in the coming year, but we have his legacy of service to inspire us as we go forward in our journey of service to humanity. Where there is a need, there is a Lion. Let us not remember Haynes for how he died, but let's remember Haynes for how he lived as a Lion.

So I greet you in the new year with sadness, but also with a challenge to keep up the good work we do as Lions to help those who are visually impaired, to battle diabetes, the leading cause of blindness, to battle childhood cancer (I think of little Eliza Bray, one of our own), to fight hunger (keep supporting those food drives), and doing what we can to make the environment in which we live safer for us all. That would please our dear friend Haynes Townsend.

Jimmy Myers, District Governor

JUDGE HAYNES HENTON TOWNSEND

October 23, 1955 - December 17, 2019





Official Club Visit Schedule

- Jan 7 Concord
- Jan 14 King
- Jan 16 North Wilksboro
- Jan 20 Konnoak Hills
- Jan 21 Rockwell
- Jan 23 Bethlehem
- Feb 4 Harrisburg
- Feb 5 North Charlotte
- Feb 11 Kernersville
- Feb 17 Hickory Grove
- Feb 25 South Iredell
- Feb 27 Churchland

Tell us about your club events, fundraisers, service projects and honors received so that we can share them with your fellow Lions. Email the details to **ebc4986@yahoo.com** or mail to Lion Elizabeth Conrad, 1270 Beck's Nursery Rd, Lexington, NC 27292 *by the 20th of each month.* Send those great pictures too!

1st VDG Donald Cobb — Lions, the Best-Kept Secret

By now the presents have been opened, the feasts have been eaten, the decorations have been taken down, and the new year is upon us. I hope each of you had a great holiday season and the new year has started off well for you!

Did you make any new year's resolutions this year? Even if you haven't made your first resolution, it's not too late to do so. How about including a resolution or two regarding your support for your Lions Club during the year?

I have visited several Lions Clubs and attended several Lions functions over the past few months, and one thing I've heard many, many times is how Lions is the best-kept secret around. Now, to be honest, I've heard this about other organizations as well, so I don't know if it's really true or not with regards to Lions, but I do know there are many people out there who are not familiar with the Lions organization nor the good work we do in communities throughout the world.

So, what do we do when we hear that Lions is the best-kept secret around? By our actions, many of us still want to keep Lions a secret so we do nothing but grumble about Lions being the best-kept secret! What are we supposed to do to make sure everyone knows about Lions and the good things we do? Tell them!

Yes, we Lions follow our motto, "We Serve." We are so intent upon serving our VIPs, our community, and others, that we really are not interested in telling others what we do. As a result, Lions is one of the best-kept secrets around.

What can you do to help let the secret of Lions out of the bag? One of the easiest things is to tell others how Lions serve. If you are talking with someone who is interested in volunteering in the community, tell them how Lions serve the community. Invite them to participate in a service activity or a meeting where you'll be doing a service project. Ask them to invite others who may be interested in working with a service project. Let your service project show them at least a part of what Lions do on a weekly basis. After all, actions speak louder than words!

But don't just talk about the service you do in your community, share how Lions serve by supporting Brighter Visions along with the programs and services provided by these funds. Tell them about Camp Dogwood and its programs along with the VIP Fishing Tournament and what it offers our VIPs. Share what Lions do on the international level through support of the Lions Club International Foundation. If you're not sure how LCIF supports local communities, visit the LCIF website to see examples of what Lions do on an international basis. The stories you can tell about Lions will go a long way in helping to let the secret of Lions out of the bag.

You can do more than just tell others what Lions do, you can spread the word through media outlets such as your local newspaper, your club website, your Facebook page, and any other media outlets to which you may have access. All you have to do is post a picture and make a few comments about projects you have been involved with and let the pictures and descriptions do the talking for you. Don't think of this as "blowing your own horn," think of it as sharing with your community the service you are providing.

Yes, we can do more than just talk about how Lions is the best-kept secret around. Why not make a new year's resolution that you will share with others the service Lions are doing in your community, across our state, and around the world? This will certainly help do away with that secret we are keeping to ourselves!

Lion Donald Cobb - 1st Vice District Governor

2nd VDG Wayne Kennerly — Happy New Year

2019 was a busy year and a very rewarding year. Hopefully everyone is ready to make 2020 an even better year. Christmas is always a busy time. Salisbury Lions Club entertained 25 VIPs this year. My American Legion Post hosted a party for 113 handicapped children. These events really make us think how fortunate we are to have our health. Handicapped children and VIPs have much in common. They appreciate life, never complain and are happy to have a good time.

This year will most likely bring new ideas that will affect us all in District I. We need to consider all of our projects and ask ourselves, "Is there a need?" and "Are our current projects consistent with our mission?" The Global Action Team can be our "go to" team to help us focus on our key areas which include supporting districts in the effort to achieve their annual goals and reinforcing club level communications through activating zone chairs at the club level. The zone chairperson knows the clubs best. The Global Action Team will place more emphasis on involving zone chairs in ensuring the club officers are aware of available tools and resources. Finally, we can provide information to the field to help support development and roll-out of effective initiatives and resources.

We need to use these Lions leaders as they are past district governors and other prominent members of our districts.

Why not invite someone to your club and share Lionism. You might just be surprised what they can bring to your club!

Each person counts, why not share Lionism! Lion Wayne Kennerly - 2nd Vice District Governor



Mooresville Lions Club

Peace Poster Winner

Alexander T. Kates-age 13

Celebrate Liberty Essay Contest

This is a reminder that the 2019 -2020 Celebrate Liberty Essay Contest will soon draw to a close.

Each club should plan to submit their winning essay and the student contest application form by

January 30, 2020. Please mail these to Gayle Cobb at 3 Coleman Drive, Sparta, NC 28675.

Important Deadlines

| January 9, 2019 | | Last date for hotel rate for NCLI Quarterly Meetings |
|---------------------|--------|---|
| January 11, 2020 | | Last date for early discount for international convention |
| January 17, 2020 mi | dnight | Submit video for Melvin Jones contest |
| January 30, 2020 | | Submit Celebrate Liberty essay to District Chair |
| March 22, 2020 | | Last date for price break on State Convention meals |
| March 31, 2020 | | Last date for ads for State Convention program |
| April 10, 2020 | | Last date for hotel rate for State Convention |
| April 14, 2020 | | Last date to mail State Convention registration |
| | | |

Issue 7

Club News and Events

Harrisburg Lions Club has resumed its monthly Fish Fry fundraiser. Join them on Friday, January 3 from 4 to 8 p.m. at their den at 507 Patricia Ave. Don't miss the great seafood and fellowship.



Mooresville Lions Club contributed \$1000 to Sheldon's K9 Foundation, named for the Mooresville police officer who was killed in the line of duty in May.

Mooresville High Leos received their charter. Pictured (right) are Cathy Black and Allison Dobson, Leo President.



Pilot Lions Club barbecue pork and chicken is available every first Saturday at their den in Thomasville until sold out.

Troutman Lions Club held a joint Christmas Party with **West Iredell Lions Club** in December. While having fun was the object of the evening, they collected 168 pounds of food for Fifth Street Ministries in Statesville as well. Lion Margie is enjoying opening her gift as Lions Lenuel and Joanne Forsyth look on. Lion Sheryl Glase and President Bill Garrison were both Christmas aliens. Stealing Santa game was fun for all. The door prize was won by Lion Charlene Overcash, who is known near and far for her "good luck".



Winston-Salem Twin City Host Lions Club hosted its annual Christmas luncheon for the blind and visually impaired on December 5th at Knollwood Baptist Church in Winston-Salem. The Lions Club has made this event a hallmark of the holiday season for over 50 years. In cooperation with the Forsyth County/NC Dept. of Social Services & Blind Services and IFB Solutions, the visually impaired and blind persons are invited, along with their caregivers for a special catered holiday meal and entertainment. Attendees receive a gift bag with candy and fruit and a chance to visit with Santa. On average over 150 people attend this festive luncheon event. The IFB band and choir provide Christmas caroling and singalongs for attendees. President Michael Day of the Winston-Salem Twin City Host Lions says, "It's something we do each year, and our club members have as much fun as the attendees. It's the club's way of enhancing a better quality of life for everyone in our community. It's the true spirit of the holiday season." A special note of thanks to our partners and volunteers from the Hanes Mall Sam's Club and IFB Solutions of Winston-Salem.

The first International Lions club to be chartered in North Carolina (1922) was the **Winston-Salem Twin City Host Lions Club**. The local club continues to empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding while partnering with 1.4 million Lions participating in 46,000 clubs throughout the world.

| (*:) (appy) (*:) (appy) (*) ew *) e | ăr * | Calendar of Events JANUARY 2020 | |
|---|-------------------|---|-----------------------------|
| January 13, 2020 | | Melvin Jones Birthday | |
| January 13-17, 2020 | | LCIF Week* | |
| January 17-18, 2020 | | District 31-N/S Winter Convention | Holiday Inn, Greenville |
| January 24-25 | | District 31-O Mid-Winter Convention | Greensboro Marriott Airport |
| * See page 8 for deta | ails about the Ca | ampaign100 contest in honor of Melvin Jones | s' birthday |

Brighter Visions

BRIGHTER VISIONS REPORT FOR DECEMBER 2019

On behalf of the Brighter Visions Campaign, I hope you have had a great Holiday season. But now it is time to get back to work raising money for our District I Brighter Visions Campaign for this current year. As of this date, December 30, 2019, District I has raised over \$85,000 toward our goal of \$150,000. This is quite an accomplishment so far, but that hardest work is yet to come, and we only have 6 months left.

I am scheduled to visit several clubs in January and bring my road show presentation to District I. However, I have not heard from many of your clubs as to when you would like me to visit. PLEASE, PLEASE, let's schedule a visit to your meeting. My presentation is about 30 minutes long, and I have been told it is very educational, even for Lions who have been members for a long time.



I thank the following clubs. I have asked each club to set a goal of donating 5% more than last year, and these clubs have already attained that mark. These clubs have reached the 2019-2020 District I Brighter Visions Hall of Fame for this year.

Yadkinville1,667% of last yearNorth Wilkesboro148% of last yearWest Jefferson130% of last yearMint Hill122% of last year (my club)Sparta116% of last yearBethlehem107% of last year

I hope each club will strive to be a part of this year's Hall of Fame. Please make one of your New Year's Resolutions to make Brighter Visions a priority...

> Have a great New Years and be safe... Yours in Lionism, Bill Mathers, District I Brighter Visions Chair



Global Leadership

Many of us have an annual visit with our primary care physician to determine if changes are required to our medicines, eating habits, and lifestyle in general. As Lions Clubs, we have reached the halfway mark of our Lions year which is an excellent time for a club checkup. We are encouraged to review our club goals and make any adjustments necessary to achieve them.

Now is the time to check your membership to ensure new members are being sought and current members are excited regarding being a member of your club. It is also time to begin thinking about the new officers for next year. Are they being provided training and attending district and state events? Lions International is launching a new initiative referred to as: **North American Membership Initiative.** This is normally referred to as;" NAMI".

NAMI is a focused program designed to address and reverse the decades-long decline in Lions membership in North America. Your club is a part of the area in the US that has not seen a positive net growth since 1983. I looked at our own district and as of today, we have a net growth of one member thus far this Lion's year.

The four areas that are being addressed are; New Clubs, New Members, Member Loyalty, and Leader Support. As your GLT (Global Leadership Team) coordinator, you will be hearing a great deal about this effort for the next 24 months.

Happy Holidays, and Happy New Year.

Let's begin the year with gratitude for your members and a hope for growth within each of our clubs.

GLT District coordinator PDG George Culp LionGeorgeCulp@gmail.com

Global Service

To effectively tell our story, measure our impact and grow membership, it's critical that all clubs report service. Every project we participate in as Lions and Leos, no matter how big or small, is valuable and helps us continue our journey toward serving 200 million people.

Benefits

For our clubs, reporting service is the final step in our service journey. Reporting service can be a point of pride that can be celebrated and creates a database of the great projects done in a given community. Plus, clubs that report service become eligible for service awards and other forms of recognition.

Reporting Service Helps:

Accurately measure our global impact

Identify the best ways to work together

Bring attention to the great work of Lions

Ensure clubs' service is supported in the best ways possible

Learn more about "Why Service Reporting Matters" by following the link below:

https://cdn2.webdamdb.com/md_wJT2rcTDxmu4.jpg.pdf?v=1

Continue Suggested Service Projects

- Recognize a local citizen
- Host a VIP Christmas Party
- Partner with Operation Christmas Child
- Fill North State military Christmas boxes
- Partner with Angel Tree
- Hold a toy drive for Toys for Tots
- Partner with Toy Store for Jesus
- Maintain a "Little Free Library"
- Collect used pill bottles to send to an organization that fills them for poor countries in need
- Hold a vision/hearing or diabetes screening
- Hold a food drive-remember to record the weight!
- Collect can tabs for the Leader Dog program
- Visit nursing homes and distribute treats
- Recycle eyeglasses
- Distribute personal need bags for shelters

Global Membership

Contact Lion Judi Seymour for a program on membership

whootietoo@yahoo.com

JOIN LIONS! MAKE A DIFFERENCE!

LCIF Week Melvin Jones Video Contest



This year, we want to celebrate what it means to be a Lion during Campaign 100. LCIF Week, in honor of Melvin Jones' birthday, will take place January 13-17, 2020. We are looking for videos of Lions answering in 60 seconds or less the question:

How has Campaign 100 changed your service as a Lion? or How will Campaign 100 enhance your service as a Lion?

#LCIFWeek

Three lucky winners will receive complimentary individual registration and a Melvin Jones luncheon ticket* at the 103rd Lions Clubs International Convention in Singapore. All participants will receive a 10% promo code to use on the LCI Store for Campaign 100 merchandise.

The deadline for submission is January 17, 2020 at midnight. Winning videos will be announced by the end of January 2020.

*Flight and hotel are not included with your complimentary individual registration pass for the 103rd Lions Clubs International Convention. Your complimentary registration pass allows for Registrants to receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show on Sunday, June 28 from 17:00 to 18:00. The Melvin Jones luncheon will be on Sunday, June 28 from 12:30 to 14:30.

Follow this link to enter the contest and to follow the number of entries

https://gleam.io/UCBeu/lcif-week-melvin-jones-video-contest



In Memoriam: Rich Davis June 13, 1956 - December 10, 2019

The passing of Rich Davis will leave some big shoes to fill at the NC VIP Fishing Tournament. Rich could be found almost anywhere that food was being prepared. If you did not see him there, you may remember some of the good meals he prepared at Camp Dogwood..

Rest in Peace, Rich. You will be missed.

Winners of the \$200 gift certificates

Fred Francis (Konnoak Hills)

Jerry Austin (Salisbury)



District Governor-Elect Lion Donald is preparing for next year. Many opportunities to serve in leadership positions are available.

Lions Cleo Zemke and Linda Van Vleet have indicated that they would like to retire as VAVS District Chairs. These ladies have done a amazing job in all the years that they have taken responsibility for the monthly bingo at the VA. They would like to have someone to step up soon so they can train them in what they do. So, if you have a heart for veterans and would like to coordinate with the volunteer clubs who sponsor each event, contact DGE Donald.

If you are interested in getting more involved in Lions or you would like to stretch into a new area, Lion Donald wants to know.



If your group's looking for a place for a day of fun BINGO on the Lake

Is for you

Enjoy Lunch, Bingo, and, Friends

Sponsored by: Dogwood on Lake Norman

Where: Dogwood on Lake Norman / Camp Dogwood Time: 10.00am-1:00pm Cost:\$8:00 includes bingo and lunch



For more information call: 828-478-2135ext 230 or Ext 250

There is a place for **YOU** in Lions Leadership



Calling all Club LCIF Coordinators and Zone Chairs!

Please contact me for a program.

Thanks,

PDG Butch Conrad, District LCIF Chair/Campaign 100 Coordinator (336-746-5046/chrisjenministries@gmail.com)

Registration Form 97th Annual North Carolina Lions State Convention SPRINGTIME IN THE SMOKIES, WHERE WE HONOR TRADITION AND EMBRACE CHANGE

DoubleTree by Hilton, Asheville, NC April 24-26, 2020

| CLUB: | DISTRICT: | | | |
|-------------------------------------|---|-------|-------|----------------------|
| Name (6) (PRINT first and last name | es & circle title and honors that apply) FFN | ттв | LUNCH | BANQUET (Chicken) |
| l | 0 | 0 | 0 | 0 |
| PIP, ID, PID, DG, PCC, PDG, 1st VD | G, 28D VICE DG, LION, LEO, GUEST, MJF, JSF, WLW, BOH, HOF, VIPA | M, AM | G₩ | |
| | 0 | 0 | 0 | 0 |
| PIP, ID, PID, DG, PCC, PDG, 1st VD | G, 28b VICE DG, LION, LEO, GUEST, MJF, JSF, WLW, BOH, HOF, VIPA | M, AM | GW | |
| 3 | 0 | 0 | 0 | 0 |
| PIP, ID, PID, DG, PCC, PDG, 1st VD | G, 28D VICE DG, LION, LEO, GUEST, MJF, JSF, WLW, BOH, HOF, | | | |
| VIPAM, AMGW | 0 | 0 | 0 | 0 |
| | G, 25D VICE DG, LION, LEO, GUEST, MJF, JSF, WLW, BOH, | | | |

| Function | by Mar 22 | after Mar 22 | Adults | Cost |
|------------------------|-----------|--------------|--------|------|
| Family Fun Night | \$28.00 | \$33.00 | | |
| Tail Twister Breakfast | \$21.00 | \$26.00 | | |
| Lunch with Lacy | \$24.00 | \$29.00 | | |
| District Banquet | \$32.00 | \$37.00 | | |

Make check for meals payable to...2020 NC LIONS STATE CONVENTION Mail this form with check by April 14th to:

Bill Barnwell, 222 Beehive Road, Hendersonville, NC 28792

Phone: 828-696-5522

Hotel Information: For room reservations call: Double Tree Biltmore, 115 Hendersonville Road, Asheville, NC 28803 at 828-274-1800 (Room Rate: \$109.00 + tax) Room rate is available 3 days prior to and 3 days after the Convention.

MAKE YOUR RESERVATIONS BY APRIL 10, 2020 TO OBTAIN THIS SPECIAL ROOM RATE

NOTE - SAME RATE IS AVAILABLE FOR NCLI MEETINGS FEB. 7-9 UNTIL JAN. 9

AD FORM

2020 NORTH CAROLINA LIONS STATE CONVENTION SPRINGTIME IN THE SMOKIES...WHERE WE HONOR TRADITION AND EMBRACE CHANGE

April 24-26, 2020 DoubleTree Biltmore Asheville, North Carolina

THANK YOU for YOUR SUPPORT of the NC LIONS of Multiple District 31

| Name of Club, B | usiness or Individual: | 1 Carl | | | |
|-------------------|------------------------|-------------------------------------|----------------|--|--|
| Contact Person: | -161 | Phone: | | | |
| Email: | (A) | UNA | | | |
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| Approval Signatu | ire: | | | | |
| INSTRUCTIONS: | 6-07 Mar | Please Check Box Indicating | the Ad Sizes | | |
| | ayment with Ad Design. | Back Cover | \$1500 T | | |
| Make Checks Pay | | Inside F/B Cover | \$1000 | | |
| NC Lions State C | | Full Page (8-1/2x11) | | | |
| | | | \$ 150 | | |
| Mail to: | E | Quarter Page | \$ 100 | | |
| Max Bumgardne | | Business card | \$ 50 | | |
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| or Club Use: | Ad Sold by: | Phone: | | | |
| | Club Name: | 0.5 | | | |
| | | ns please contact: | | | |

squi suoij International Association of



Advance, NC 27006 P. O. Box 2071 District Governor, 31-1 North Carolina τιοη Jimmy Myers

Address corrections or additions for USPS or e-mail should be sent to Lion Ron Staley, 7935 Altacrest Drive, Concord, NC 28027 or rstaley@carolina.rr.com.

Please send all submissions as a Word document and the month.

pictures in a separate .jpg file. Mail to arrive by the 20th of

or ebc4986@yahoo.com.

All articles, announcements, etc., for inclusion in the District 31-I Newsletter should be sent to: Lion Elizabeth Conrad 1270 Beck's Nursery Road, Lexington, NC 27292

the number of pages in each edition, could cost \$.71 to \$.92 cents per issue to mail.

DEADLINE for inclusion of articles is the 20th of each month if by email. Cost of producing and distributing this publication is paid from member dues received.

and cost a minimum \$.50 cents to mail; and, depending on



District 31-I Newsletter is published monthly.